

## PRESS RELEASE

### ALHAMBRA SUGGESTS A LONG JOURNEY

\* We begin our journey in the Mediterranean with our Ikaria collection, the name of a Greek island paradigm of longevity and good living. The natural fabrics, apparently simple, are inspired by popular customs and possess elaborate textures evoking in us land, sea and cliffs.

And we reach the Atlantic through our Sintra collection. The fabrics are printed with luxuriant vegetation imitating the exotic gardens the Portuguese bourgeoisie projected in the 19th century. The collection immerses us into the colour of the bourgeoisie's palaces, the Atlantic mist and the saudade of times past.



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IKARIA  
STOP THE TIME AND DISCOVER  
THE MEANING OF LIFE

\* Located off the Turkish coast and bathed by the Aegean Sea, Ikaria is a haven of peace with a pace of life in "Adagio". Its rugged coast hides little coves, pebbly beaches and turquoise waters. Defined by the sun and the Mediterranean weather, this Greek island is perfect for resting and calmness, but also for the adventure of discovering this place off the beaten track.

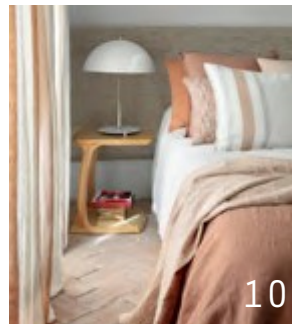
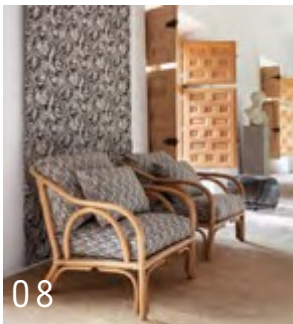
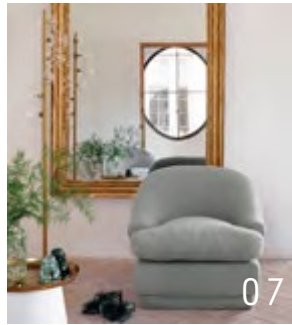
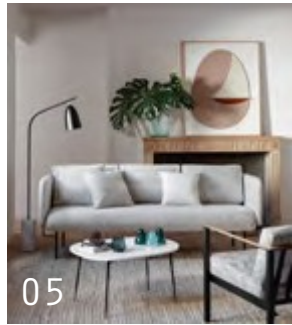
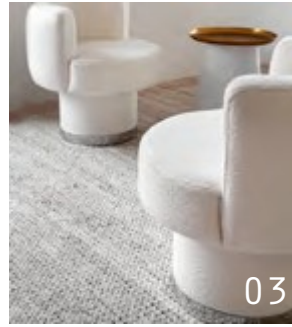
Ikaria fabrics possess a refined and rustic look. Very light linens together with cloths with an air of raw and carded wool. Thick natural fabrics with sophisticated designs. The focus is on the textures trying to transmit the Mediterranean serenity.



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IKARIA COLLECTION



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SINTRA  
THE SAUDADE OF TIMES PAST

\* Sintra is a unique city built in a forest near Lisbon. For a long time, it was a royal sanctuary, and the Portuguese aristocracy built the most whimsical recreation villas there, always accompanied by luxuriant gardens where the Atlantic vegetation mixed with varied species brought from distant lands.

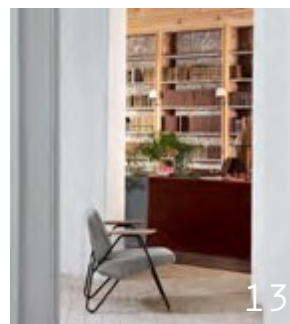
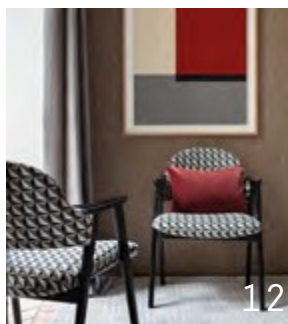
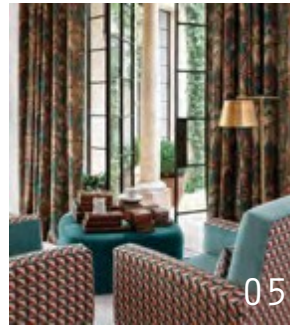
We have taken inspiration from this magical place for a collection breathing the mature flavour of the forests splashed by the pastel colours of their mansions. A wide variety of blues, greens and blacks immerses us into the magical and misty environment of the Sintra Mountains.



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JIMENA  
WRITES ITS OWN STORY

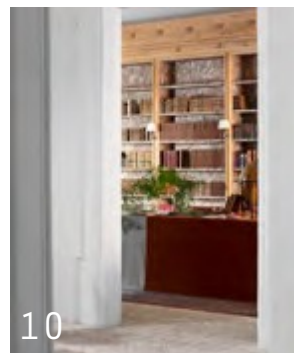
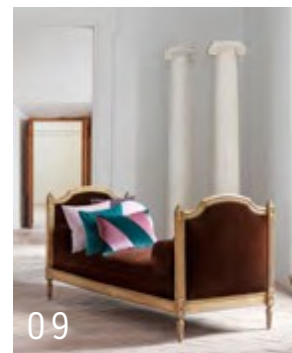
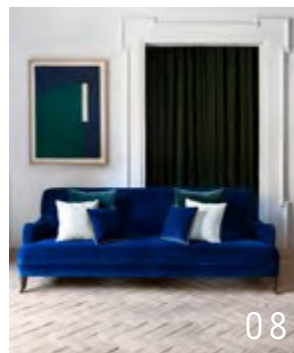
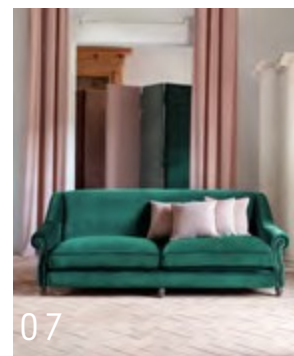
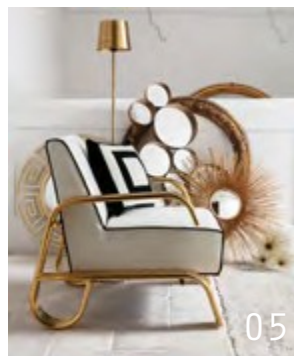
\* Attractive thanks to its colour, with a silk touch, Jimena writes its own story in the world of velvet. With a refined shine, it has a 47-colour palette of satiny look including neutral shades and sophisticated earths, warm and opulent shades.



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## SADE

### CARESSED BY THE ATLANTIC BREEZE

\* The Sade sheer combines the movement of its extreme lightness with the subtle colour of an open and filmy weave.

28 colours available means a clear focus on controlling the light in any project, both in its more neutral version and in places where we need to make colour more present. With a 310 cm width and an ultra-light visual effect, Sade becomes a basic fabric for all times, offering the perfect combination between neutrality and versatility.

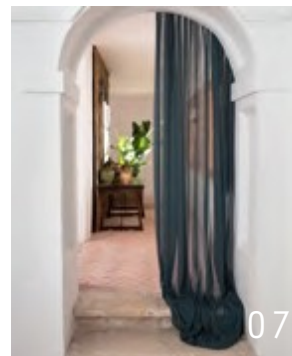
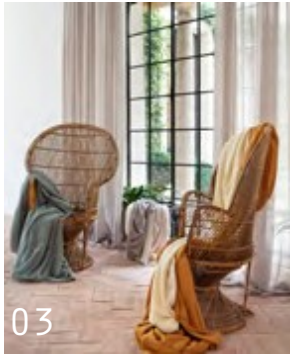


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SADE COLLECTION



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